



Naeem Ur Rehman

Full Stack Developer



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Professional Summary

Accomplished Front End Web Developer with 8 years designing online assets to attract maximum engagement and conversions from ad placements. Expert at growing traffic and building consistent, flourishing sources of ad and e-commerce revenue. Adaptable to unique compliance and regulatory issues for Web industry.



Work History

2022-09 -
Current

Front End Web Developer

[So-technology](#), UK, **Remote**

- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.
- Assembled and addressed technical and design requirements, integrating user-facing and front-end elements to maintain web presence effectiveness.
- Improved tools to boost user interaction and deliver design versatility.
- Identified and resolved website performance flags to improve functionality.
- Translated UX and business requirements into elegant code solutions.

2022-01 -
2022-09

Front End Web Developer

[Cuddlynest](#), karachi, **Remote**

- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.
- Improved tools to boost user interaction and deliver design versatility.
- Identified and resolved website performance flags to improve functionality.
- Integrated web applications for mobile platforms into front end environment.



Technical Profile

- HTML
- JavaScript
- CSS
- jQuery
- Node.js
- TypeScript
- Lua
- ECMAScript
- Java
- C++
- PHP
- MySQL
- SQL Server
- MongoDB
- PostgreSQL
- REST
- GraphQL
- Redis
- FTP
- ExpressJS
- DynamoDB
- MariaDB
- NoSQL DBMS

2018-05 -
2021-10

- Translated UX and business requirements into elegant code solutions.

Full Stack Web Developer

[Pumpjackdataworks](#), karachi

- Designed the structure for dividing flat data into multiple clusters to process parallel data analysis
- Integrated Test Cases for all the projects through Travis CI (Dynamic testing)
- Liaised with rebranding experts to optimize websites for increased conversion rates.
- Designed testing protocols to locate issues within system.
- Created commands to manage theme settings for multiple projects
- Created token-based security by NodeJs for communication between clients and Node Apis
- Integrated GDPR by separating user information from logical DB.
- Developed efficient and maintainable software according to business objectives and needs of clients.
- Used Javascript, SQL and HTML to develop app-solutions.

2017-05 -
2018-04

[Digital Waze](#), Karachi

- Created Multiple Android apps with native android SDK and integrate firebase DB for the real-time communication between DB and app
- Created Apps prototype flow with Photoshop design tool
- Implement MVVP architecture in android app development
- Create dynamic test cases by Travis CI

2016-11 -
2017-05

[AA Logics](#), Karachi

- Worked on multiple CMS projects for an e-commerce site as a Magento developer
- Created modules and multiple UI plugins for different themes in Magento
- Created an agile development module for different projects with team members

- Firebase
- Bootstrap
- GitHub
- NPM
- LESS
- Gulp
- Sublime Text
- Git
- React
- Docker
- Express
- React.js
- Android
- Bash
- JSON



Competencies

Java

UX Design

Web Design

CSS

Front End Web Development

HTML

UI improvements

Requirements gathering

Code debugging

Requirements gathering
experience

Website optimization

Programming

Web development projects

Software Best Practices

Agile Workflow

Project estimations

- Some of the famous projects are Zubaidas, and data warehouse.

2013-10 -
2016-11

UX developer

[WIP Square](#) Karachi

- I started working as a UI/, and worked on multiple projects and support designs for multiple languages
- Created multiple web designs, DB design, and flow designs
- Created Games that support tablet, mobile, and desktop by Corona SDK
- Created APIs for games by PHP
- CO-CURRICULAR ACTIVITIES
- Attended a workshop on "AWS"



Education

2018-05

Bachelor: Computer Science

Iqra University - Karachi

GPA: 2.74



Hobbies

- Game Development
- 2d Game engine creation in C++